

Social & Environmental Research

SRGB Social and Environmental Research Division believe in strengthening the process of sustainable development of society, conservation of environment, development of infrastructure, minimizing pollution, improving quality of life, promoting social integrity, and ensuring equality of opportunities by providing high quality research inputs.

Social and Environmental Research

SRGB has specialists in social, health, environmental and developmental research with many years of experience in working at community level. The exposure to and involvement in planning, implementation and evaluation of various programs is the key strength of this core group. Thus, we have a right blend of expertise to undertake interdisciplinary studies that can be used for the optimum benefit of stakeholders, especially the community.

Our Approach

We subscribe to the view that holistic perspective is the only way to tackle the problems faced by humanity and for ensuring a sustainable development of society and environment. We acknowledge the fact that in understanding the context and interlinkages `emic' perspective (community perspective) is crucial. This guides our research design, study process, data collection tools, analysis and modeling.

Our Strategy

It is with this focus that we strive towards blending various approaches of different disciplines for the optimum advantage. We combine the strengths of different disciplines such as *Anthropology, Ecology, Economics, Engineering, Geography, Information Sciences, Medicine, Political Science, Population Science, Social Sciences and Sociology*. We work closely with experts from community, `knowledgeable persons' and `community consultants', in our research studies. We use extensively Participatory Research Methods for data collection, which enrich the understanding and provide critical inputs for evolving appropriate programs and implementation.

High Quality Research

Adopting various advanced methods of data collection (both qualitative and quantitative) and analysis (using latest software), we ensure high quality of research. To check the integrity of the various phases of our work we follow rigorous quality control procedures.

Our Capabilities

Social and Environmental Research Division, is one of the most streamlined and competent organizations, upholding the true spirit of purposive research and consultancy. We have qualified *professionals strategically located across the country* to take care of the needs of the local clients. *Country wide network of field staff*, language proficiency, capability to handle multi-centered projects, and extensive experience in rural, urban and tribal areas are our assets. Senior experienced professional staff, renowned external consultants, and international experts involve in projects requiring specialized knowledge.

Collaborations with NGOs and Premier Research Institutions

We also collaborate with a number of *research organizations and NGOs in USA, UK, Australia, India and in Bangladesh*. This further enhances our capabilities for conducting studies, training for capacity building, and monitoring of on going programs. The interface with research organizations at various parts of Bangladesh also broadens our field network, especially in studies having community and stakeholder involvement and/or using participatory research methods.

As a Support Organization

SRGB as a support organization offers its professional expertise in conducting research studies, data collection and analysis to NGOs. We also collaborate in research with premier research institutions, universities, and funding agencies.

Agencies worked with

Our professionals have undertaken research for several national and international organizations including World Bank, IFC, Ministry of Health and Family Welfare, USAID, UNICEF, UNEP, CARE, CIDA, SIDA, World Vision, FHI, DFID, NGOs, etc.

Areas of Research

- ☛ Demography/Population & Health
- ☛ Agriculture, Micro Enterprises and Rural Development
- ☛ Empowerment, Gender issues and Equality
- ☛ Urban Development/ Rural Development
- ☛ Social and Political Movements
- ☛ National integration
- ☛ Democracy, Good Governance, Local Bodies, etc.
- ☛ Communication and Media Research
- ☛ Infrastructure Development
- ☛ Biodiversity and Conservation
- ☛ Knowledge Systems
- ☛ Industrialization, Development & Environment
- ☛ Resettlement and Rehabilitation
- ☛ Energy and Environment
- ☛ Water Resources
- ☛ Other Areas of Social Research

Types of Studies

- ☛ Knowledge, Attitude and Practice (KAP)
- ☛ Participatory Research
- ☛ Sectoral Assessment
- ☛ Need Assessment
- ☛ Rapid Appraisal and Impact Assessment
- ☛ Feasibility Studies
- ☛ Evaluation and Tracking
- ☛ Futures Studies
- ☛ Communication, Advertising & Media
- ☛ Readership and Audience Surveys
- ☛ Epidemiological Studies
- ☛ Rehabilitation Action Plan

Services Offered

- ☛ Problem Identification
- ☛ Study Design
- ☛ Sample Design
- ☛ Schedule/Questionnaire Design
- ☛ Data Collection
- ☛ Data Entry and Tabulation
- ☛ Report Preparation and Presentation
- ☛ Visual Documentation
- ☛ Social Marketing
- ☛ Social, Economic & Environment Indicators

Geographical Information System (GIS)

SRGB recognize the utility of latest information technology for effective management and use of Population, Health and Environment Data. We provide a range of services including data collection, developing software and assisting the users in utilizing the GIS.

Some GIS applications in Social, Health Environmental, Commercial and Industrial Sector

- ☛ Digitization of Maps
- ☛ Natural Resources & Human Resource Potentials
- ☛ Infrastructure Development
- ☛ Development Projects
- ☛ Monitoring of Pollution
- ☛ Garbage, Waste Management & recycling
- ☛ Alternative sources of Energy
- ☛ Power Generation and Distribution
- ☛ Tourism Potential and Equitable option
- ☛ Health, Nutrition, tracking of AIDS spread, etc.
- ☛ Managing retail outlets
- ☛ Police and Fire Services
- ☛ Housing and Real Estate
- ☛ Telecommunication
- ☛ Water, Sewage and Drainage network

For any enquiries or further details, please call us.



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